



Graphic Designer / Character Designer / Photographer

Arnaldo Gonzalez

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EXPERIENCE

Sketch Artist/Character Artist Trainee

Walt Disney Company / Florida / 2016-2020

- Create art from approved source documents at merchandise stores while guest facing.
- Research Disney films to maintain character integrity.
- Design new bluelines for the sketch program.
- Design character turn arounds for merchandise.
- Vectorize artwork used on Disney pins.

Web Designer / Photographer

AT Studios / Florida / 2013-2015

- Develop logos and branding guides for communication to meet client's needs.
- Manage existing and create assets to be used across platforms.
- Create templates for clients presentations, PowerPoint, banners and social media posts.
- Partner with clients, trainers and development partners to produce effective training solutions.
- Support training solutions to meet online capabilities such as (videos, online quizzes, print, virtual and in person).
- Create assets such as pictures, visuals and motion graphics.
- Create visuals (branding, logo, mobile applications) used in several platforms.
- Generate designs to be used on print and video.

PhotoPassPhotographer

Walt Disney Company / Florida / 2015-2016

- Capture guest special moments with the latest photography technology and inform them where to view and purchase their photos.
- Calibrate photography equipment, fulfill orders, clean, restock items and keep inventory.

EDUCATION

2005 - 2010

Miami International University of Art & Design

Bachelor of Fine Arts (BFA) in Computer Animation

- Dean's List

2021 - Current

Google UX Design professional certificate.

- Developing personas, user stories, and user journey maps
- Conducting usability studies
- Creating wireframes and prototypes

RECOGNITIONS

- Animation Academy Sketch Artist during Epcot International Festival of the Arts 2022.
- Selected to be a character artist trainee with DCPI/DDG.
- Recognized by peers and leaders multiple times for showcasing the five keys.
- Show Sketch Artist to be showcased during 2019's Epcot International Festival of the Arts.
- Recognition of outstanding support through performance of duties toward the fulfillment of the Aviation and Transportation Security Act.

SOFTWARE & TECHNICAL SKILLS

- Mac OS/ Windows
- Microsoft Office Suite
- Google Applications
- Adobe Creative Suite
- Photography
- Color Theory
- Art History
- Fine Art
- Character Design
- Drawing
- Typography
- Visual Design
- Storyboarding
- Wireframing
- Autodesk Maya
- Wacom Products
- Fluent in Spanish